

THE INTERNATIONAL ACADEMY OF HEALTH PREFERENCE RESEARCH  
IS PROUD TO ANNOUNCE

## THE 3<sup>RD</sup> MEETING OF THE INTERNATIONAL ACADEMY OF HEALTH PREFERENCE RESEARCH

SUNDAY, OCTOBER 18, 2015  
8:00 AM - 5:30 PM

Chaired by Derek Brown, PhD, Washington University in St. Louis

CHARLES F. KNIGHT EXECUTIVE EDUCATION  
& CONFERENCE CENTER  
AT WASHINGTON UNIVERSITY IN ST. LOUIS  
ONE BROOKINGS DRIVE  
ST. LOUIS, MISSOURI, USA



Held at the Knight Center—located on the grounds of Washington University—this 1-day meeting will provide a forum to discuss innovative developments in the field of health preference research. Chaired by **Derek Brown, PhD**, the meeting will include approximately 13 oral presentations, light breakfast, coffee, lunch, and a business session. All are welcome to **register at: [www.iahpr.org](http://www.iahpr.org)**.

**PRE-MEETING DINNER & STUDENT POSTER SESSION**  
SATURDAY, OCTOBER 17, 2015 – 6:00 TO 11:30 PM



The Pre-Meeting Dinner and Student Poster Session will also be held at the Knight Center and is free for all meeting attendees. The dinner includes a multi-course menu and open bar (no guests, please). The poster session was created as a way to showcase the achievements of students engaged in health preference research. The event includes a free shuttle between the Hyatt Regency and Knight Center. The shuttle schedule will be included in the registration packet.

For more information, visit [www.iahpr.org](http://www.iahpr.org) or email [meeting2015@iahpr.org](mailto:meeting2015@iahpr.org).

# PROGRAM

## Pre-Meeting Dinner & Student Poster Session, Saturday, October 17, 2015 – 6:00 to 11:30 PM

Investigating the impact of individual valuation block composition on TTO estimates

Andréa Libório Monteiro<sup>β</sup>

Specialist training as an incentive to retain doctors in Malawi: a discrete choice experiment

Kate Mandeville<sup>β</sup>

Comparison of PROMIS and EQ-5D Quality-adjusted Life Years, John D. Hartman<sup>β</sup>

Stated-preference survey development for muscular dystrophy: A community-engaged research application, Ilene L. Hollin<sup>β</sup>

## Meeting, Sunday, October 18, 2015 – 8:00 AM - 5:30 PM

**8:00-8:30 AM**    **Arrival and Light Breakfast**

**8:30-8:45**        **Welcome and Acknowledgement of Sponsors**

Meeting Chair: Derek Brown

**8:45-10:15**     **Session 1**

What if You Ask Them Again? Temporal Stability of Choices and Preference Estimates from a DCE

Jan Ostermann<sup>α</sup>

Radial versus Femoral Vascular Access Options in Coronary Angiography and Intervention

Janine van Til

Willingness-to-pay for health: a fuzzy approach to modelling preferences and choice functions

Michał Jakubczyk

Best-Worst Scaling Works with Virtually Everyone. Except Kids

Terry Nicholas Flynn<sup>α</sup>

**10:15-10:30**    **Coffee Break**

**10:30-12:00**   **Session 2**

Use of Best-Worst Scaling to Assess Patient Perceptions of Refractory Overactive Bladder Treatments

Kathleen Marie Beusterien<sup>α</sup>

Valuing New HRQOL Measures: A DCE Application for Adverse Childhood Experiences and Maltreatment

Derek Brown<sup>α</sup>

The Effect of Framing of Death on Health State Values Obtained from Discrete Choice Experiments

Marcel Jonker

Framing of Attribute's Levels: Influence on the Interpretation of Outcomes from a BWS Experiment

Marieke Weernink<sup>β</sup>

**12:00-1:00 PM**   **Lunch**

**1:00-2:30**        **Session 3**

Attribute Non-Attendance and Time Pressure in Discrete Choice Experiments: An Eye-Tracking Study

Kate Mandeville<sup>β</sup>

Respondent Cognition in Health Preference Research

Shannon K. Runge<sup>β</sup>

Mitigating Hypothetical Bias in Stated Preference Discrete Choice Experiments

Dean A. Regier<sup>α</sup>

Discount rate assessment among adults experiencing dyspnea from common primary care diseases

Irene D. Fischer

**2:30-2:45**        **Coffee Break**

**2:45-3:45**        **Session 4**

Conjoint Analysis: A tool for understanding patients decisions for invasive treatments

Tracy Kuo Lin

Open Discussion

Derek Brown

**4:00-5:30**        **Business Meeting (All attendees are welcome)**

<sup>α</sup> indicates a member presenter

<sup>β</sup> indicates a student presenter